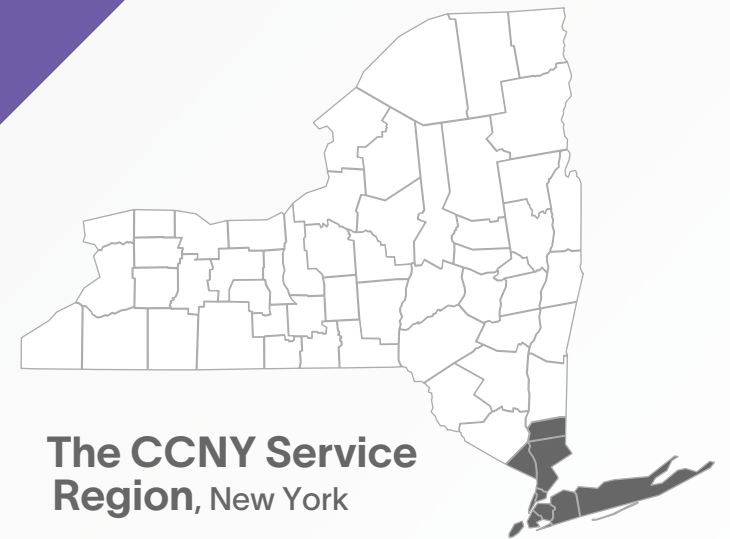




The Economic Value of The City College of New York



About CCNY

16,169 Credit students

1,322 Non-credit students

2,715 Employees

Economic impact analysis

Alumni impact
Impact of the increased earnings of CCNY alumni and the businesses they work for

An economic boost similar to hosting the Super Bowl
7x

\$2.7 billion Added income

20,699 Jobs supported

Operations spending impact
Impact of annual payroll and other spending

\$365.8 million Added income

Enough to buy **7,771** new cars

3,069 Jobs supported

Visitor spending impact
Impact of visitors attracted to the region for events hosted by CCNY

\$62.4 million Added income

Enough to buy **5,041** families* a year's worth of groceries

564 Jobs supported

Research spending impact

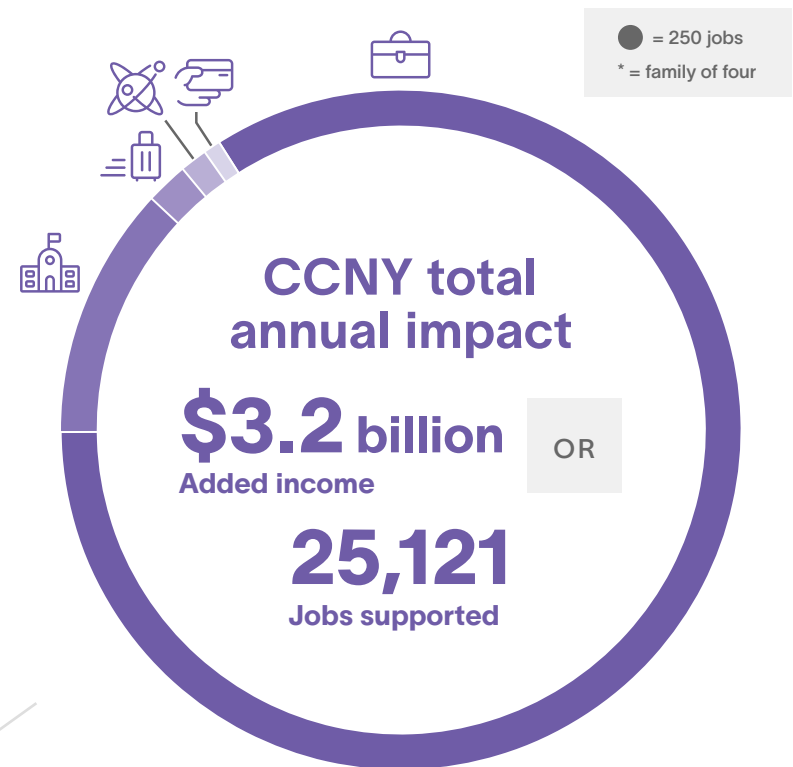
\$46.7 million Added income

406 Jobs supported

Student spending impact

\$36.7 million Added income

382 Jobs supported



Investment analysis

For every \$1...

Students gain \$8.30 in lifetime earnings

Taxpayers gain \$1.70 in added tax revenue and public sector savings

Society gains \$8.50 in added income and social savings

The average bachelor's degree graduate from CCNY will see an increase in earnings of **\$40,000** each year compared to someone with a high school diploma working in New York.

