



**Ad/PR**

Fall 2024 through Spring 2026, Inclusive

Course Num	Course Title	Instructor	Day	Time
MCA 10100	Intro to Media Studies	TBA	Mo	3:30-6:00
MCA 10100	Intro to Media Studies	TBA	TU	3:30-6:00
MCA 10100	Intro to Media Studies	TBA	MoWe	2:00-3:15
MCA 10100	Intro to Media Studies	TBA	TuTh	11:00-12:15

**Fall 2024**

Course Number	Course Title	Instructor	Day	Time
MCA 10100	Intro to Media Studies	Gregorek, Michael	Mo	3:30-6:00
MCA 10100	Intro to Media Studies	Gilmore, Daniel	Tu	3:30-6:00
MCA 10100	Intro to Media Studies	Oswald, Kent	MoWe	2:00-3:15
MCA 10100	Intro to Media Studies	Cramer, Michael	TuTh	11:00-12:15
MCA 10100	Intro to Media Studies	Oswald, Kent	ThTh	2:00-3:15
MCA 10100	Intro to Media Studies	Williams, Austin	MoWe	6:30-9:00
MCA 10100	Intro to Media Studies	Gregorek, Michael	Tu	6:30-9:00
MCA 20900	Intro to Public Relations	Maslowski, Irene	We	3:30-6:00
MCA 20900	Intro to Public Relations	Goldman, Sherry	MoWe	2:00-3:15
MCA 21000	Intro to Advertising	Garcia, Javier	MoWe	12:30-1:45
MCA 21000	Intro to Advertising	Keller, Ed	MoWe	12:30-1:45
MCA 21100	Ad/PR Production	Weiss, Yoni	Tu	6:30-9:00
MCA 35000	Corporate Communications	Totaro, John	MoWe	9:30-10:45
MCA 35000	Corporate Communications	Scott Jackson, Lynne	MoWe	9:30-10:45
MCA 36000	Marketing Research	Gluck (Berg), Alison	Tu	6:30-9:00
MCA 36100	Internet Marketing	Elzin, Esraa	We	9:30-12:15
MCA 36200	PR Writing	Goldman, Sherry	MoWe	11:00-12:45
MCA 36200	PR Writing	Maslowski, Irene	MoWe	12:00-1:45
MCA 36200	PR Writing	Derricote, Kevin	TuTh	5:00-6:45
MCA 36300	Ad Copywriting	Vargas, Yury	TuTh	11:00-12:45

MCA 36300	Ad Copywriting	TBA	MoWe	11:00-12:45
MCA 36500	Social Media Strategies	Burgess, Nathan	Th	2:00-4:45
MCA 37500	Ad Management	Garcia, Javier	MoWe	2:00-3:15
MCA 37500	Ad Management	Keller, Ed	MoWe	2:00-3:15
MCA 37600	Ad Planning	Holloway, Douglas	Tu	3:30-6:00
MCA 37600	Ad Planning	Holloway, Douglas	We	3:30-6:00
MCA 46800	Ad/PR Workshop	Vargas, Yury/Scott Jackson	MoWe	2:00-3:45
MCA 46800	Ad/PR Workshop	Totaro, John /Blumenkrantz, Gerardo	MoWe	2:00-3:45

**Spring 2025**

MCA 10100	Intro to Media Studies	TBA	ThTh	2:00-3:15
MCA 10100	Intro to Media Studies	TBA	MoWe	6:30-9:00
MCA 10100	Intro to Media Studies	TBA	Tu	6:30-9:00
MCA 20900	Intro to Public Relations	TBA	We	3:30-6:00
MCA 20900	Intro to Public Relations	TBA	MoWe	2:00-3:15
MCA 21000	Intro to Advertising	TBA	MoWe	12:30-1:45
MCA 21000	Intro to Advertising	TBA	MoWe	12:30-1:45
MCA 35000	Corporate Communications	TBA	MoWe	9:30-10:45
MCA 35000	Corporate Communications	TBA	MoWe	9:30-10:45
MCA 36000	Marketing Research	TBA	Tu	6:30-9:00
MCA 36000	Marketing Research	TBA	Tu	6:30-9:00
MCA 36100	Internet Marketing	TBA	We	9:30-12:15
MCA 36200	PR Writing	TBA	MoWe	11:00-12:45
MCA 36200	PR Writing	TBA	MoWe	12:00-1:45
MCA 36200	PR Writing	TBA	TuTh	5:00-6:45
MCA 36300	Ad Copywriting	TBA	TuTh	11:00-12:45
MCA 36300	Ad Copywriting	TBA	MoWe	11:00-12:45
MCA 36300	Ad Copywriting	TBA	TBA	TBA
MCA 36500	Social Media Strategies	TBA	Th	2:00-4:45
MCA 36800	Media Planning	TBA	TBA	TBA
MCA 37500	Ad Management	TBA	MoWe	2:00-3:15
MCA 37500	Ad Management	TBA	MoWe	2:00-3:15

MCA 37600	Ad Planning	TBA	Tu	3:30-6:00
MCA 37600	Ad Planning	TBA	We	3:30-6:00
MCA 46800	Ad/PR Workshop	TBA	MoWe	2:00-3:45
MCA 46800	Ad/PR Workshop	TBA	MoWe	2:00-3:45

**Fall 2025**

<b>Course Num</b>	<b>Course Title</b>	<b>Instructor</b>	<b>Day</b>	<b>Time</b>
MCA 10100	Intro to Media Studies	TBA	Mo	3:30-6:00
MCA 10100	Intro to Media Studies	TBA	TU	3:30-6:00
MCA 10100	Intro to Media Studies	TBA	MoWe	2:00-3:15
MCA 10100	Intro to Media Studies	TBA	TuTh	11:00-12:15
MCA 10100	Intro to Media Studies	TBA	ThTh	2:00-3:15
MCA 10100	Intro to Media Studies	TBA	MoWe	6:30-9:00
MCA 10100	Intro to Media Studies	TBA	Tu	6:30-9:00
MCA 20900	Intro to Public Relations	TBA	We	3:30-6:00
MCA 20900	Intro to Public Relations	TBA	MoWe	2:00-3:15
MCA 21000	Intro to Advertising	TBA	MoWe	12:30-1:45
MCA 21000	Intro to Advertising	TBA	MoWe	12:30-1:45
MCA 21100	Ad/PR Production	TBA	Tu	6:30-9:00
MCA 35000	Corporate Communications	TBA	MoWe	9:30-10:45
MCA 35000	Corporate Communications	TBA	MoWe	9:30-10:45
MCA 36000	Marketing Research	TBA	Tu	6:30-9:00
MCA 36000	Marketing Research	TBA	Tu	6:30-9:00
MCA 36100	Internet Marketing	TBA	We	9:30-12:15
MCA 36200	PR Writing	TBA	MoWe	11:00-12:45
MCA 36200	PR Writing	TBA	MoWe	12:00-1:45
MCA 36200	PR Writing	TBA	TuTh	5:00-6:45
MCA 36300	Ad Copywriting	TBA	TuTh	11:00-12:45
MCA 36300	Ad Copywriting	TBA	MoWe	11:00-12:45
MCA 36300	Ad Copywriting	TBA	TBA	TBA
MCA 36500	Social Media Strategies	TBA	Th	2:00-4:45
MCA 36800	Media Planning	TBA	Th	2:00-4:45
MCA 37500	Ad Management	TBA	MoWe	2:00-3:15
MCA 37500	Ad Management	TBA	MoWe	2:00-3:15
MCA 37600	Ad Planning	TBA	Tu	3:30-6:00

MCA 37600	Ad Planning	TBA	We	3:30-6:00
MCA 46800	Ad/PR Workshop	TBA	MoWe	2:00-3:45
MCA 46800	Ad/PR Workshop	TBA	MoWe	2:00-3:45

**Spring 2026**

<b>Course Num</b>	<b>Course Title</b>	<b>Instructor</b>	<b>Day</b>	<b>Time</b>
MCA 10100	Intro to Media Studies	TBA	Mo	3:30-6:00
MCA 10100	Intro to Media Studies	TBA	TU	3:30-6:00
MCA 10100	Intro to Media Studies	TBA	MoWe	2:00-3:15
MCA 10100	Intro to Media Studies	TBA	TuTh	11:00-12:15
MCA 10100	Intro to Media Studies	TBA	ThTh	2:00-3:15
MCA 10100	Intro to Media Studies	TBA	MoWe	6:30-9:00
MCA 10100	Intro to Media Studies	TBA	Tu	6:30-9:00
MCA 20900	Intro to Public Relations	TBA	We	3:30-6:00
MCA 20900	Intro to Public Relations	TBA	MoWe	2:00-3:15
MCA 21000	Intro to Advertising	TBA	MoWe	12:30-1:45
MCA 21000	Intro to Advertising	TBA	MoWe	12:30-1:45
MCA 35000	Corporate Communications	TBA	MoWe	9:30-10:45
MCA 35000	Corporate Communications	TBA	MoWe	9:30-10:45
MCA 36000	Marketing Research	TBA	Tu	6:30-9:00
MCA 36000	Marketing Research	TBA	TBA	TBA
MCA 36100	Internet Marketing	TBA	We	9:30-12:15
MCA 36200	PR Writing	TBA	MoWe	11:00-12:45
MCA 36200	PR Writing	TBA	MoWe	12:00-1:45
MCA 36200	PR Writing	TBA	TuTh	5:00-6:45
MCA 36300	Ad Copywriting	TBA	TuTh	11:00-12:45
MCA 36300	Ad Copywriting	TBA	MoWe	11:00-12:45
MCA 36300	Ad Copywriting	TBA	TBA	TBA
MCA 36500	Social Media Strategies	TBA	Th	2:00-4:45

MCA 36800	Media Planning	TBA	TBA	TBA
MCA 37500	Ad Management	TBA	MoWe	2:00-3:15
MCA 37500	Ad Management	TBA	MoWe	2:00-3:15
MCA 37600	Ad Planning	TBA	Tu	3:30-6:00
MCA 37600	Ad Planning	TBA	We	3:30-6:00
MCA 46800	Ad/PR Workshop	TBA	MoWe	2:00-3:45

MCA 46800	Ad/PR Workshop	TBA	MoWe	2:00-3:45
-----------	----------------	-----	------	-----------