

Gala

alumni
ASSOCIATION
OF THE CITY COLLEGE OF NEW YORK

The 143rd Annual Alumni Celebration

JOURNAL AD OPTIONS

Ads must be placed no later than Friday, October 20, 2023.

PRICE	AD TYPE	DETAILS
\$100	Business Card	3.9 in W x 2.45 in H
\$300	Quarter Page	3.9 in W x 5.15 in H
\$500	Half Page	8.04 in W x 5.15 in H
\$1,000	Full Page	8.04 in W x 10.5 in H
\$2,500	Premium Full Page Ad Placement	8.5 in W x 11 in H Inside Front Cover, Inside Back or Back Cover

Journal ads are an opportunity to honor a medalist, awardee, or advertise for a business.

May be tax deductible. For inquiries, email nferrell@ccnyalumni.org

See other side for sponsorship packages

SPONSORSHIP PACKAGES

SUPPORTER (\$25)

Virtual Access & Digital Program

FRIEND (\$50)

Virtual Access & Digital Program

BENEFACTOR (\$100)

Virtual Access & Digital Program

PARTNER (\$300)

One (1) ticket to dinner & Attendee gift

V.I.P (\$500)

One (1) ticket to dinner, Access to VIP reception & Attendee gift

BEAVER'S CIRCLE (\$1,000)

Two (2) tickets to the in-person event (dinner included) with access to VIP cocktail reception, attendee gifts, premium CCNY Alumni branded donor gift, Journal listing as an Underwriter

THE UNDERGRADUATE (\$2,500)

Four (4) tickets to the in-person event (dinner included) with access to VIP cocktail reception, attendee gifts, premium CCNY Alumni branded donor gift, Journal listing as an Underwriter, quarter-page Journal ad

THE GRADUATE (\$5,000)

Six (6) tickets to the in-person event (dinner included) with access to VIP cocktail reception, attendee gifts, premium CCNY Alumni branded donor gift, Journal listing as an Underwriter, half-page Journal ad, Logo/name on website and projected on-site

THE Ph.D. (\$10,000)

Ten (10) tickets to the in-person event (dinner included) with access to VIP cocktail reception, attendee gifts, premium CCNY Alumni branded donor gift, Journal listing as an Underwriter, full page Journal ad, Logo/name and 30-sec video option to include in event, sponsorship of 2 student scholarship recipients to attend the gala

Embrace legacy and Ignite connections